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## **Public Relations Global Network (PRGN) Selects its First Executive Director; Local Firm Wins Awards**

*Network recognizes agencies for outstanding client work in international awards show at bi-annual meeting in Bucharest, Romania*

**Bucharest, Romania** – November 8, 2018 – The [Public Relations Global Network \(PRGN\)](#) announced the appointment of Gábor Jelinek as its inaugural Executive Director at its fall meeting held in Bucharest, Romania in late October, and recognized its member agencies with awards for the best communications campaigns in the past year. Stevens Strategic Communications (SSC) won two of the 43 awards handed out at one of Romania's most historic castles.

As PRGN's new Executive Director, Jelinek will oversee all aspects of the organization, ensuring that strategic objectives are effectively met while developing new sales initiatives, enhancing partnerships and creating fresh marketing opportunities for PRGN's participating firms, staff and clients.

"The network is pleased to welcome Gábor Jelinek to the team," said C.L. Conroy, current president of PRGN and CEO of Miami-based agency The Conroy Martinez Group. "We are confident that with the addition of the Executive Director, PRGN will meet its strategic growth goals and push our organization to new heights."



With nearly 15 years of agency management experience following a decade in journalism, Jelinek brings extensive knowledge in management and international relations, along with an in-depth understanding of communications disciplines and practices. Jelinek spent 10 years as a partner at Hungary-based, PRGN-affiliate partner, Goodwill Communications, where he managed the business communications portfolio of clients in multiple industries. Prior to joining Goodwill Communications, Jelinek served as Client Service Director at Weber Shandwick in Hungary, as well as Editor-in-Chief of *The Budapest Business Journal*.

### **AGENCIES RECOGNIZED FOR BEST PRACTICES AND GIVEN INTERNATIONAL AWARDS FOR EFFORTS**

Also, at its fall meeting, PRGN recognized its member agencies' best public relations campaigns that were carried out in the past 12 months. This year, a record number of 29-member agencies participated in the network's annual International Best Practice Awards program, with 106 entries submitted, of which the best of the bests earned awards, as voted upon by agency leadership.

“Each year we recognize the best performing campaigns that our agencies accomplish for their clients in the previous 12 months,” said PRGN president C.L. Conroy. “There is always great excitement along with some surprises. This year we were pleased to see a record number of agencies participating in the contest, further increasing its weight and depth in the international public relations scene. I congratulate Stevens Strategic Communications for their outstanding work for Cantina Laredo and The Adaptive Driving Alliance. These award-winning projects and case studies are examples of the professional knowledge of our members and the high level of service they carry out for clients across the globe.”

Founded in 1990 by a group of visionary public relations leaders, with more than \$101 million in revenues and approximately 1,000 professionals in 50 locations, PRGN is one of the world’s largest international public relations networks. Locally based, Ed Stevens is a founding member. PRGN partners are independent, local, owner-operated public relations and marketing communications firms that share expertise and resources, while providing broad-based comprehensive communications strategies to clients worldwide. Companies or organizations interested in the services of PRGN’s local agency network can visit [www.prgn.com](http://www.prgn.com) for more information.

#### **About Public Relations Global Network (PRGN)**

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than \$101 million (US), PRGN is one of the world’s largest international public relations networks. PRGN harnesses the resources of 50 independent public relations firms and more than 1,000 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at [www.prgn.com](http://www.prgn.com) or on twitter at [@PRGN](https://twitter.com/PRGN).

#### **Stevens Strategic Communications**

Stevens Strategic Communications is an award-winning, full-service public relations agency that serves business-to business as well as consumer clients with marketing, public relations and crisis consultation services. Recently, Stevens Strategic Communications announced it will be providing editorial services to *The Ohio 100* a new digital publishing platform geared to sharing news about business and living with over 42,000 thought leaders through 100-word articles or 100-second videos. A founding member of the Public Relations Global Network (PRGN), Stevens Strategic Communications provides clients with a global presence and local reach in partnership with one of the leading PR networks in the world. For more information, call 440-617-0100 ext. 201, or visit [www.stevensstrategic.com](http://www.stevensstrategic.com).

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