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PRGN

The World's Local Agency

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Stevens Strategic Communications and Public Relations Global Network (PRGN) Elect C.L. Conroy as President

Group elects new president during bi-annual meeting; Seattle's Aaron Blank elected as president-elect, Los Angeles' Leeza Hoyt named secretary and San Francisco's Sean Dowdall chosen as Treasurer

News literacy and #metoo among larger issues discussed by global PR professionals

Cleveland (May 14, 2018) – Stevens Strategic Communications and the [Public Relations Global Network \(PRGN\)](#) announced today the slate of new officers for one of the world's largest PR agency networks. The appointments were announced during the consortium's recent bi-annual meeting in Toronto, Canada. The three-day event, where the group's leadership teams discuss best practices and find new ways to collaborate and develop business partnerships globally, included key break-out sessions on the #metoo movement, promoting news literacy in the age of fake news and creating a safe workplace for employees.

At the Toronto meeting, attended by members from more than 31 regions from around the globe, PRGN members elected C.L. Conroy, president and CEO of Miami, Florida-based [The Conroy Martinez Group](#) as its 26th president to lead the worldwide network of 51 independently owned firms for the next 12 months. Christina Rytter, managing director and founder of Copenhagen, Denmark-based [Scandinavian Communications](#), assumes the role of immediate past president and chair of the Advisory Board. Other officers named include: President-elect Aaron Blank, president/CEO of Seattle-based [The Fearey Group](#), Secretary Leeza Hoyt, president of Los Angeles-based [The Hoyt Organization](#) and Sean Dowdall, General Manager and Chief Marketing Officer of San Francisco-based [Landis Communications, Inc.](#), who will serve as Treasurer.



Edward Stevens, owner of Stevens Strategic Communications and chair, PRGN advisory board and founding member



C.L. Conroy, president and CEO of Miami-based The Conroy Martinez Group and president of PRGN

“With 51 agencies on six continents, the network is as strong as ever,” said Conroy. “We are excited to offer multi-disciplinary firms in practically every corner of the world helping our clients have a global footprint where ever they need it.”

Founded in 1992 by a group of visionary public relations leaders, with more than \$101 million in revenues and approximately 1,000 professionals in 51 locations, PRGN is one of the world's largest international public relations networks.

“Stevens Strategic is a founding member dating back to 1992,” said Ed Stevens, CEO—SSC. “Our partner agencies meet twice a year at

our conferences. We have close, personal relationships with our 50 independent agency partners around the world that allows us to serve clients however they need. We discuss how PRGN can help regionally and internationally. We learn best practices that help our agencies succeed.”

PRGN partners meet twice a year in cities around the world. The next meeting will be held in October 2018 in Bucharest, Romania. Agency members are independent, local, owner-operated public relations and marketing communications firms that share expertise and resources, while providing broad-based comprehensive communications strategies to clients worldwide. Companies or organizations interested in the services of PRGN’s local agency network can visit www.prgn.com for more information.



Members of the Public Relations Global Network (PRGN) recently convened in Toronto, Ontario, Canada.

Independent agencies interested in joining the network can visit the [member recruitment](#) section of the PRGN website for more information or email its membership chair, Lynn Erasmus, General Manager, HWB Communications at info@hwb.co.za.

About Stevens Strategic Communications

Stevens Strategic Communications is an award-winning, full-service public relations agency that serves business-to-business as well as consumer clients with marketing, public relations and crisis consultation services. A founding member of the Public Relations Global Network (PRGN), Stevens Strategic Communications provides clients with a global presence and local reach in partnership with one of the leading PR networks in the world. For more information, call 440-617-0100 ext. 201, or visit www.stevensstrategic.com.

About Public Relations Global Network (PRGN)

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than \$101 million (US), PRGN is one of the world’s largest international public relations networks. PRGN harnesses the resources of 51 independent public relations firms and more than 1,000 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com or on twitter at [@PRGN](https://twitter.com/PRGN).

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