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News
For Immediate Release

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Stevens Strategic Communications Snares Eight Gold Niagaras in PRSA Competition

Cleveland, OH—(December 14, 2016) Stevens Strategic Communications (SSC) received eight gold Niagara awards from the Public Relations Society of America Northwestern Pennsylvania Chapter on, according to Edward Stevens, APR, SSC Chairman & CEO.

“We were pleased to receive top awards in eight different categories where our firm has outstanding capabilities,” said Stevens. “We thank our clients for providing us the opportunity and climate to do great work. We won awards for the introduction of the Domino’s DXP delivery vehicle, Eriez PR program, Hopewell social media and police recruitment campaign in the community relations, multicultural communications, B2B communications, press kits, media relations/feature articles, interactive (social media) communications and global communications categories.”

About the PRSA/NWPA Chapter

The Northwestern Pennsylvania Chapter of PRSA brings together public relations professionals from Erie, Crawford, Warren neighbors and counties to share best practices and professional development opportunities. The organization’s board members reflect the diversity of our region in representing the sectors of manufacturing, education, health care, the news media, public relations firms, and social service agencies. Members enjoy the benefits of networking with other public relations professionals who share common interests and challenges in an environment that encourages creativity, collaboration and personal enrichment.

About Stevens Strategic Communications

Stevens Strategic Communications is an award-winning, full-service public relations agency that serves business-to-business as well as consumer clients with marketing, public relations and crisis consultation services. A founding member of the Public Relations Global Network (PRGN), Stevens Strategic Communications provides clients

with a global presence and local reach in partnership with one of the leading PR networks in the world. For more information, call (440) 617-0100 ext. 201, or visit www.stevensstrategic.com.