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News
For Immediate Release

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Stevens Strategic Communications Announces Expanded Healthcare Division

Cleveland, Ohio – (May 13, 2015) Stevens Strategic Communications (SSC), a full-service integrated marketing, corporate and crisis communications firm, announces an expanded healthcare division serving Ohio, Indiana, and Kentucky according to Edward M. Stevens, APR + M, Chairman and CEO.

“We are very pleased to announce our expanded healthcare practice.” said Stevens. “We can deliver unparalleled PR services to the healthcare industry through our award-winning team of healthcare PR professionals. Our team is successfully delivering exceptional results to our clients across the United States.”

Stevens Strategic Communication’s healthcare marketing and PR team combines industry knowledge to help innovative healthcare organizations build strong brands. Team members include Aaron Blank, Healthcare Practice Director; Loree Vick, Healthcare Executive Coaching; Nandi Thorn, Healthcare Supervisor; David Walker, SSC president and Interactive Director; Tom Megalis, Healthcare Video Services and Jennie Ford, Director of Emerging Technology. All of the team members are veterans in healthcare advocacy, crisis management, positioning and brand marketing.

The Stevens Strategic team has worked with a variety of local as well as far-flung healthcare organizations in healthcare communications over the years. Some of these include University Hospitals, Steris, Hopewell, Passion for Change, Mercy, Johnson & Johnson, Swedish Medical Center, Catholic Charities Health and Human Services, San Francisco General Hospital Foundation, AstraZeneca, Eli Lilly and Company, Merck & Co., Novartis AG, University of Pittsburgh Medical Center, Central Blood Bank, Medical Mutual of Ohio, Highmark, and Chandler Regional Hospital.

Ed Stevens, who is chairman and CEO at Stevens Strategic, is the new president of the Public Relations Global Network (PRGN). “PRGN has recently completed a study covering healthcare PR practices across the globe,” said Stevens. “The results from this study and access to healthcare PR best practices is available on the SSC website.” Stevens is also a member of the PRSA Health Academy executive committee that brought its annual conference to Cleveland, May 13-15, 2015.

About Stevens Strategic Communications, Inc.

Stevens Strategic Communications is an award-winning, full-service agency that serves business-to-business as well as consumer clients with integrated marketing, corporate and crisis communications services. A founding member of the Public Relations Global Network (PRGN), Stevens Strategic Communications provides clients with a global presence and local reach in partnership with one of the leading PR networks in the world. For more information, call: (440) 617-0100 ext. 201, or visit www.stevensstrategic.com.

Public Relations Global Network

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than \$110 million (U.S.D.), PRGN is among the world's top four international networks of independent public relations firms. PRGN harnesses the resources of nearly 50 independent public relations firms and more than 800 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com.