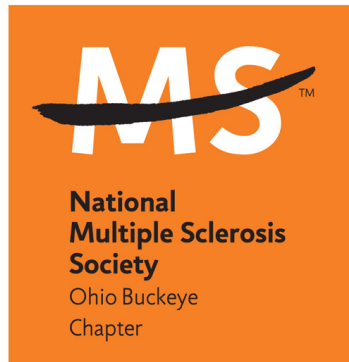


CASE STUDY

MULTIPLE SCLEROSIS—OHIO BUCKEYE CHAPTER

Annual Report



Client Situation:

Create an annual report using existing photographs for under \$3,000.

Tactics:

Work directly with the Multiple Sclerosis Society Ohio Buckeye Chapter (MS) Communications team and take a leadership role on content and creative execution. Develop a two-color annual report.

Results:

This annual report, one in a series of impressive annual reports, has become a major part of the MS fundraising campaign as well as serving as a report to constituents.

BMA Tower Award

An Award-Winning Communications Firm

FOLLOW US ON THE WEB



STEVENS STRATEGIC
communications, inc

INTEGRATED MARKETING
CORPORATE COMMUNICATIONS
CRISIS COMMUNICATIONS

Gemini Towers Suite 500 • 1991 Crocker Road • Westlake, OH 44145

tel: 440.617.0100 • toll free: 1.877.900.3366 • fax: 440.614.0529

www.stevensstrategic.com • estevens@stevensstrategic.com